

WER IST vielö?

„I adore simple pleasures. They are the last refuge of the complex.“

OSCAR WILDE

WIE ALLES BEGANN?

UNSER HAUPTINHALTSSTOFF



**REGIONALE, NACHHALTIGE & ZERTIFIZIERTE BIOKOSMETIK
100% DESIGNED AND MADE IN AUSTRIA**



vielö

„NOT JUST ANOTHER SKINCARE LABEL“

TRANSPARENZ

EINFACHHEIT

REGIONALITÄT

vielö

BIO-QUALITÄT

NACHHALTIGKEIT

THINK GLOBALLY, ACT LOCALLY

MILESTONES



A photograph of two men standing in front of a grey stone wall. The man on the left is wearing a dark blazer over a light blue shirt and is holding a white bottle of skincare product. The man on the right is wearing a light blue button-down shirt and is also holding a white bottle of skincare product. Both men are smiling at the camera.

THE ENTREPRENEURS

Eureka 180: Vielö

MONOCLE 24
The Entrepreneurs
LONGINES

10 January 2020

12 minutes

Christian Pauzenberger is the co-founder of Vielö, the Austrian skincare brand behind a range of products made using liquid organic whey, a byproduct of the dairy industry. Launched in 2017, the company's Whey Series is designed and produced entirely in Austria and includes a range of hand and body washes, and lotions. Sold directly to the consumer, and carried at select stockists, the certified organic products symbolise the circular economy model of business and production.



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